



## Welcome to eBay Store Design Services by BlazingDrums

A lot of internet sellers have realised the potential of eBay and eBay Stores. Now you too can have a professionally designed eBay Storefront that captures the interest of shoppers and also generate traffic to your eBay Store.

### HERE ARE SOME REASONS –

- Present a **credible and professional image** with a custom designed Logo
- Establish **strong branding** with Custom Headers and Store Pages
- Offer a better **customer buying experience** through structured Navigation & Advanced Search options
- Generate **more traffic and multiple item sales** through rich and high quality content on custom designed Auction Templates
- Showcase your **products and special promotions** with attractive eBay Store Promotion Boxes

At BlazingDrums, we produce elegantly designed websites that are quick to load. The designs are unique and custom made to suit the needs of your business and within the parameters & guidelines of an eBay Store. All the graphics used in the eBay Store design are optimised to load fast while maintaining sharp and crisp images.

Our clients have varied needs and choose from any of our three eBay Store Marketing Packages

### :: Starter Package ::

- Set up of a custom eBay Store by defining the colour scheme in keeping with the brand identity and store layout
- Custom Store Header to include and compliment the company logo
- Custom Home Page
- Custom Navigation on Home Page and Listing Template
- Basic Promotion Box
- Custom designed Listing Template
- Editing graphics as required
- Optimisation for search engines

### :: Standard Package ::

- Set up of a custom eBay Store by defining the colour scheme in keeping with the brand identity and store layout
- Custom Store Header to include and compliment the company logo
- Custom Home Page
- 3 additional custom designed pages e.g. Store Policy, About Us, General Product Information Page
- Custom Navigation on Home Page, all Additional Custom Pages and Listing Template
- Animated Promotion Box (GIF)
- Custom designed Listing Template

- Editing graphics as required
- Optimisation for search engines

### :: Professional Package ::

#### *Phase 1*

- Set up of a custom eBay Store by defining the colour scheme in keeping with the brand identity and store layout
- Custom Store Header to include and compliment the company logo
- Custom Home Page
- Additional custom designed pages e.g. Store Policy, About Us, General Product Information Page, Brand Pages
- Custom Navigation
- Animated Promotion Box (HTML)
- Multiple custom designed Listing Templates
- Editing graphics as required
- Optimisation for search engines

*Phase 2 (optional)* We design and develop a website (Informational or eCommerce) that matches your eBay Store

- Custom design to match eBay Store
- Content Management System to easily manage your website
- Search Engine Optimisation
- Training on how to use/manage your website

You are also able to choose one of the above packages and add other elements.

However, whatever your need is, we can help you.

You can start right now with a FREE no-obligation eBay Store Design quote using the simple form on the next page. You will then be contacted by one of our eBay design professionals to further discuss your eBay project. Once we have identified your needs, we will provide you with a detailed quote.

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**Note: All fields marked with \* are required fields.**

## CONTACT INFORMATION

Full Name\*

Business Name\*

Address\*

City\*

State\*

Post Code\*

Email\*

Phone\*

eBay ID

## PROJECT INFORMATION

### SPECIFIC DETAILS

Please provide specific details of your project below regarding the type of content and/or products that your eBay Store will contain and also any details that will be important to the design and layout of your eBay Store.

### EXISTING EBAY STORES

Are there any existing eBay stores that you would like to use as a guideline for your new eBay store? This will help us to understand the style and image you would like to project.

### WHAT WILL YOU NEED FOR YOUR EBAY STORE? \*

Custom Website (This will be a website to market your eBay Store on search engines)

Logo Design (with two unique concepts)

Setting custom colour scheme and store layout within eBay

- Custom Store Header (with rollover buttons)
- Custom Home Page
- Policy/ About Us pages
- Custom Brand Pages
- Custom Navigation
- Extra Custom Pages (for individual categories)
- Listing Template
- Animated Promotion Box (GIF) with 3 rolling images
- Animated Promotion Box (HTML) with 5 rolling images and links
- Promotion Box
- Search Box (with drop down)
- BD Essential Photo Pack (15 royalty-free stock photos)

Other

**PROJECT BUDGET INFORMATION\***

The design budget is generally considered a one time expense, excluding maintenance requests.

**eBay Store Design Budget**

**OTHER INFORMATION\***

**When do you wish to start your project?**

Please fax the completed form to **02 8221 9843** or email us at [info@blazingdrums.com.au](mailto:info@blazingdrums.com.au)